

OUTFIT7

# Press Kit

Here at Outfit7 Ltd., we love to play. There are no rules, no boundaries, no locked doors and certainly no “you’re-not-allowed’s.”

Founded in 2009, **Outfit7** Limited is one of the fastest-growing multinational family entertainment companies on the planet, best known for its worldwide phenomenon: **Talking Tom**. In just a few years, Outfit7 has grown from an overnight app success into a fully-developed media franchise with **19 free mobile games**, a smash hit CGI animated series, a global licensing and merchandising program, and a chart-topping YouTube sensation.

## Talking Tom and Friends

**Talking Tom and Friends** are lovable, fun 3D animated characters that appeal to the whole family. They’ve starred in an animated web series, sung in chart-topping music videos, visited the White House, made an appearance on a major American sitcom, and walked the Walk of Fame in Hollywood.



## Fast Facts

- Today, we have over **8 billion** global downloads! Fans have played our games worldwide - and we mean in **every single country on the map!**
- Our games collectively generate **350 million** monthly active users.
- Talking Tom and Friends won several prizes at the **2017 Jinling Awards** in China, including “Best Overseas Mobile Game” for My Talking Tom, “Most Anticipated Single Player Mobile Game” for My Talking Angela, and “Players’ Favorite Single Player Mobile Game” for Talking Tom Gold Run.
- Talking Tom and Friends video content has collectively received over **23 billion** views across all video platforms.
- Combined we have over **21 million** subscribers to our YouTube channels.
- Talking Tom and Friends Facebook pages have received over **29 million** likes.

YOU CAN FIND US ON THE SOCIAL CHANNELS BELOW!



# Our Games

Outfit7's family-friendly games are certified by PRIVO, an FTC approved COPPA safe harbour program.



## Talking Tom Jetski 2

Jet. Set. Go! Get ready to race jetskis with Talking Tom and Friends! Explore the tropical islands as you race your rivals. Dodge obstacles and collect all the coins! Go super fast on your very own custom jetski and build the perfect beach house. Download [HERE](#).



## Talking Tom Gold Run

Our fun-tastic app Talking Tom Gold Run goes above and beyond the mechanics of your typical runner game. Here, players have a reason to run. Everything in this endless runner POPS – its adorably detailed visuals, its cool-as-ice tunes, and the constant surprises of its action-packed environments. Download [HERE](#).



## My Talking Tom

#1 game app in 135 countries, My Talking Tom has taken the world by storm. Adopt your very own baby Talking Tom and help him grow into a fully grown cat. Name him, and make him part of your daily life by feeding him, playing with him and nurturing him as he grows. Download [HERE](#).



## My Talking Angela

My Talking Angela is perfect for all the fashionistas out there. Adopt a baby Talking Angela as your very own virtual pet, and grow her into a true superstar. Customize her fashion, hairstyle, make-up and home – all while playing addictively cute mini-games. Download [HERE](#).



## Talking Tom Pool

Help Talking Tom fix up the water park he bought from the sneaky Raccoon. Sling and match your favorite characters on colorful floaties, earn precious keys and build the best water park in the world. Jump in the pool and join Talking Tom and Friends on their latest adventure. Download [HERE](#).



## Talking Tom Camp

Join the best water fight of your life! Pack your water balloons. Grab your water guns. Get ready for the mission and soak your opponents! Plan a sneaky attack and collect the other team's Coins and Energy. Use them to build an unbeatable camp! Download [HERE](#).





### Talking Tom Cat

Download [HERE.](#)



### Talking Tom Cat 2

Download [HERE.](#)



### Talking Angela

Download [HERE.](#)



### My Talking Hank

Download [HERE.](#)



### Talking Ginger 2

Download [HERE.](#)



### Talking Ginger

Download [HERE.](#)



### Talking Ben the Dog

Download [HERE.](#)



### Talking Tom & Ben News

Download [HERE.](#)



### Tom Loves Angela

Download [HERE.](#)



### Tom's Love Letters

Download [HERE.](#)



### Talking Tom Bubble Shooter

Download [HERE.](#)



### Talking Tom Jetski

Download [HERE.](#)



# TALKING TOM AND FRIENDS

## The animated series & more



Talking Tom and Friends video content is a huge part of what Outfit7 Limited does, and with more than 23 billion views across all video platforms, there's no doubt the demand for our content is huge.

The Talking Tom and Friends animated series is a smash hit, with its most watched episode, "Friends Forever", getting over 81 million views! And with over 21 million subscribers across our YouTube channels, it's no surprise that Netflix picked up the show earlier this year. Meanwhile, Season 3 of the show is out now, bringing the same high-caliber production you'd expect from a big screen motion picture to the YouTube platform.

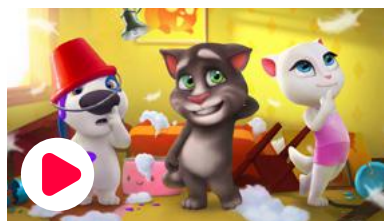
We're so honored to have an all-star cast lending their voices to this lovable group of friends, including Golden Globe®-nominee Colin Hanks ("Fargo," "Orange County"), Tom Kenny ("SpongeBob SquarePants"), James Adomian ("Comedy Bang Bang!," "Gravity Falls"), Maria Bamford ("WordGirl," "Adventure Time With Finn & Jake") and YouTube star, Lisa Schwartz.

### READY FOR A LAUGH? HERE ARE A FEW OF OUR FAVORITE EPISODES, SHORTS AND MINIS!

#### Talking Tom and Friends



#### Talking Tom Shorts



#### Talking Tom and Friends Minis



#### Talking Tom Brainfarts



#### Talking Angela



#### Talking Tom and Friends on Youku

